



# WHO?

Hi, my name is Adrián Ramírez.  
I'm a Marketing Director and Graphic Designer with more than 10 years of experience in both the On/Off sectors. Passionate about new challenges.  
My motivation is to understand: what, how and why of things.

**www.aderli.es**

In this website you will find the world of Aderli, where you can know part of my experience in the different disciplines and my artistic concerns.

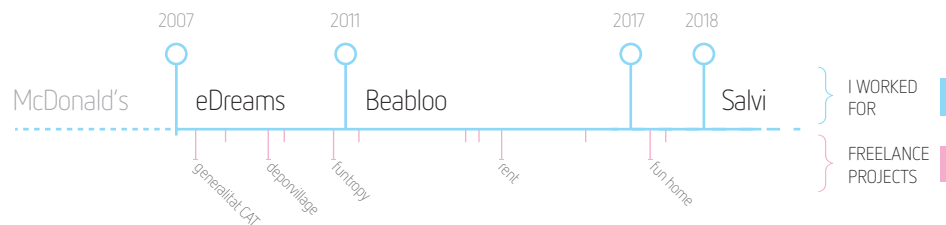
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# WORK EXPERIENCE



## I WORKED FOR:

### 2007 - 2011 eDreams

- in Marketing team:
  - Branding
  - Advertising ads on/off
  - Advertising for partners on/off
  - Web Design as a graphic designer and advertising front-end.

### 2011 - 2017 Beabloo

- in Marketing team:
  - Branding
  - Advertising ads on/off
  - Advertising for partners on/off
  - Web Design as a graphic designer and advertising front-end.
  - Team manager: 4 members

#### in Product Management team:

- Product management assistant
- Project management assistant
- UX/UI: CMS and dashboarding
- Product designer
- Benchmarking (Hardware)
- Hardware tester

#### in Operations team:

- Project management
- Installations
- Customer services

### 2017 - TODAY Salvi

- in Marketing team:
  - Branding
  - Advertising ads on/off
  - Web Design as a graphic designer and advertising front-end.
  - Digital Marketing
  - RRSS
  - Trade shows Design

## FREELANCE PROJECTS:

- 2009 Gen. de Catalunya · Advertising
- 2009 Deporvillage · Branding
- 2010 Funtropy · Branding
- 2015 Rent · Web Design & Advertising
- 2017 Fun Home · Web Design

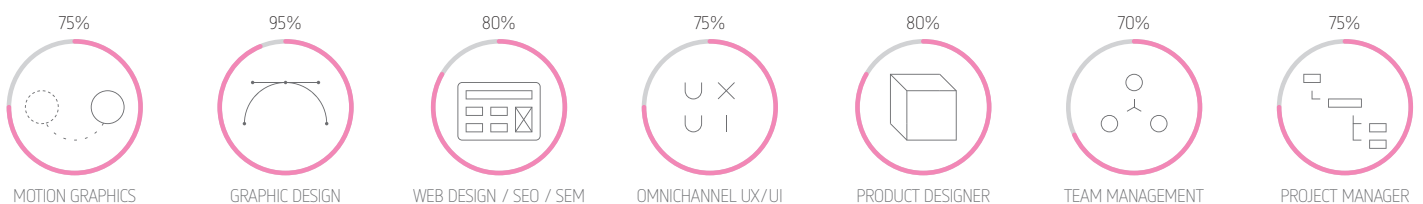
# EDUCATION

- 2007 - 2010  
Graphic Design · Graphic Advertising  
Llotja · Escola Superior de Disseny i Art
- 2003 - 2006  
Art's high school  
IES Maragall

# LANGUAGES



# SKILLS



# SOFTWARE

