



WHO?

Hi, my name is Adrián Ramírez.
I'm a Marketing Director and Graphic Designer with more than 10 years of experience in both the On/Off sectors. Passionate about new challenges.
My motivation is to understand: what, how and why of things.

www.aderli.es

In this website you will find the world of Aderli, where you can know part of my experience in the different disciplines and my artistic concerns.

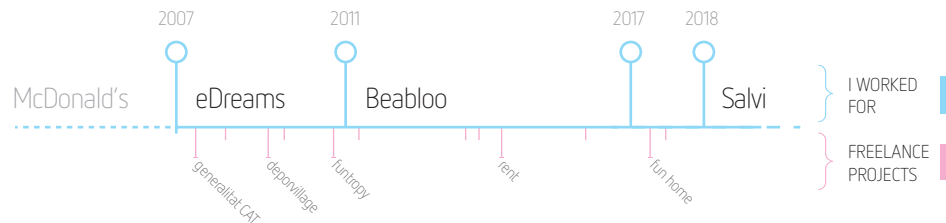
Carrer València 655
08026 · Barcelona · Spain

25/01/1985

+34606155829
 arc1985@gmail.com

<http://www.aderli.es>

WORK EXPERIENCE



I WORKED FOR:

2007 - 2011 eDreams

- in Marketing team:
 - Branding
 - Advertising ads on/off
 - Advertising for partners on/off
 - Web Design as a graphic designer and advertising front-end.

2011 - 2017 Beabloo

- in Marketing team:
 - Branding
 - Advertising ads on/off
 - Advertising for partners on/off
 - Web Design as a graphic designer and advertising front-end.
 - Team manager: 4 members

in Product Management team:

- Product management assistant
- Project management assistant
- UX/UI: CMS and dashboarding
- Product designer
- Benchmarking (Hardware)
- Hardware tester

in Operations team:

- Project management
- Installations
- Customer services

2017 - 2021 Salvi

- in Marketing team:
 - Branding
 - Advertising ads on/off
 - Web Design as a graphic designer and advertising front-end.
 - Digital Marketing
 - RRSS
 - Trade shows Design

FREELANCE PROJECTS:

- 2009 Gen. de Catalunya · Advertising
- 2009 Deporvillage · Branding
- 2010 Funtropy · Branding
- 2015 Rent · Web Design & Advertising
- 2017 Fun Home · Web Design

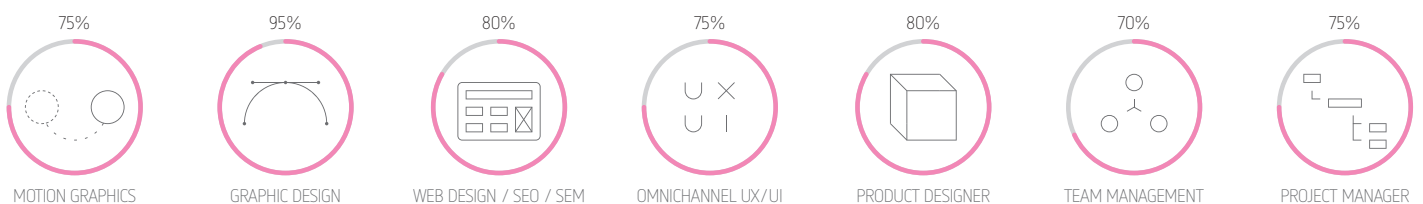
EDUCATION

- 2007 - 2010
Graphic Design · Graphic Advertising
Llotja · Escola Superior de Disseny i Art
- 2003 - 2006
Art's high school
IES Maragall

LANGUAGES



SKILLS



SOFTWARE

